

Improving Measure Outcomes Webinar Breast and Cervical Cancer Screenings

This learning session will cover Partnership HealthPlan of California's Primary Care Provider Quality Incentive Program measures.



Wednesday, April 9, 2025

Noon - 1 p.m.

[Register Here](#)



Target Audience: Clinicians, practice managers, quality improvement teams, and staff who are responsible for participating and leading quality improvement efforts within their organization.

Learning Objectives:

- Define the clinical background, specifications, and performance threshold definitions of the 2025 Primary Care Provider Quality Improvement Program Specifications: Cervical and Breast Cancer Screening measures.
- Apply measure specification requirements to improve measure performance in the delivery of cervical and breast cancer screening services.
- Evaluate the prevalence and risk factors for cervical and breast cancer including associated health inequities prevalent in diagnosis and treatment.
- Identify best and promising practices that can be used to reduce barriers to accessing recommended cervical and breast cancer screening through addressing clinical workflows, improve interpersonal communication, member and staff education.
- Identify more effective outreach to patients from groups that have been historically, economically, and socially marginalized.

**The American Academy of Family Physicians (AAFP) has reviewed the Improving Measure Outcomes webinar series and deemed it acceptable for AAFP credit. Term of approval is from February 12, 2025, to February 12, 2026. Physicians should claim only the credit commensurate with the extent of their participation in the activity. Credit approval includes the following session(s): up to 1.00 Online Only, Live AAFP Prescribed Credit(s) – Breast and Cervical Cancer Screenings. Provider approved by the California Board of Registered Nursing, Provider Number CEP16728 for up to 1.00 contact hours.*

Questions? Contact ImprovementAcademy@partnershiphp.org