### Coordinating Communication across Community Organizations for Complex Patients

Case Studies using the Collaborative Medical Platform

# Agenda

1:30 to 1:35 PM

Introductions

Lyman Dennis

1:35 to 1:40 PM

PHC Plan for Collective Medical Technology

Dr. Robert Moore, MD, MPH, MBA, Chief Medical Officer, Partnership Health Plan of California 1:40 to 1:55 PM

Collective Platform Overview: Enhancing Care Collaboration for High-Risk Patients

Suneel Ratan, General Manager, California, Collective Medical Technologies

1:55 to 2:00 PM

SacValley MedShare

Elizabeth Steffen, MBA/TM, PMP Executive Director, SacValley MedShare

2:00 to 2:12 PM

UCSF Collective EDie Program

Jeannine Ruggeiro. Clinical Social Worker at University of California San Francisco Medical Center in the ED

2:12 to 2:25 PM

Placer County Whole Person Care Expanding Treatment Coordination

Geoff Smith, Program Manager for the Placer County Whole Person Care program

2:25 to 2:30 PM

Q&A

2:30 PM

Adjourn

# Lyman Dennis, MBA, PhD, Principal, El Dorado Health Consulting

- Webinar organizer with Suneel Ratan of CMT.
- Unusual program in that it focuses on an approach developed by a clearthinking vendor, Collaborative Medical Technologies
- Introduce our speakers



Robert Moore, MD, MPH, MBA, Chief Medical Officer, Partnership HealthPlan of California



Suneel Ratan, General Manager, California, Collective Medical Technologies

• Leads growth and sustainability of Collective Medical network in the state and transition to patients needing integrated approaches to clinical and non-medical needs.



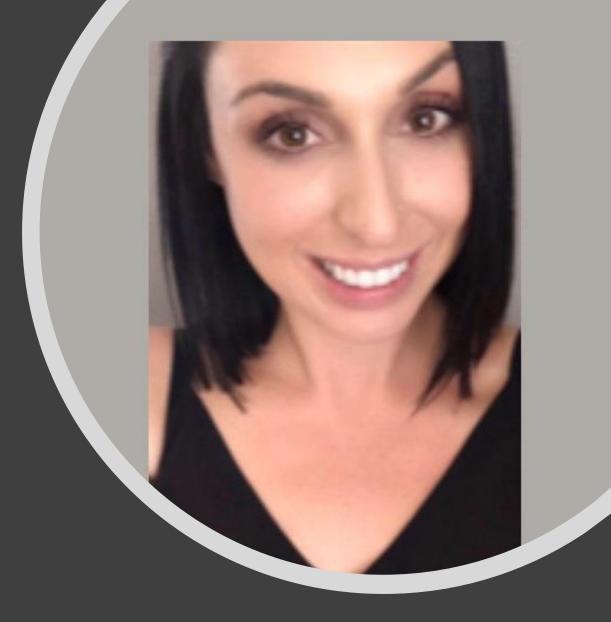
# Elizabeth Steffen, MBA/TM, PMP, Executive Director, SacValley MedShare

• SVMS is an HIO serving 16 counties in Northern California. The HIO and CMT provide a unique incentive to hospitals to participate in the ED, CURES and, services coordination.



Jeannine Ruggeiro. Clinical Social Worker at University of California San Francisco Medical Center in the ED

 Works with high-utilizing patients to provide programs and services that address psychosocial needs and reduce ED use.



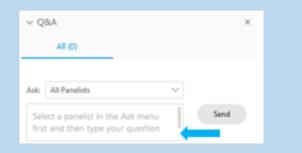
Geoff Smith, Program Manager for the Placer County Whole Person Care program.

- Also Licensed Marriage and Family Therapist.
- Placer County Whole Person Care program deals with some 200 homeless individuals coordinating physical care and social services.



# Presentations

- Slides will be sent to all participants after the webinar.
- Webinar will be posted on Partnership website. We will send you the link.
- Questions will follow the presentations.
- Use Q&A box to submit your questions.





Robert Moore, MD, MPH, MBA, Partnership HealthPlan of California, Chief Medical Officer



# Robert Moore, MD MPH MBA

**Chief Medical Officer** 



## About Us



#### **Mission:**

To help our members, and the communities we serve, be healthy.

#### Vision:

To be the most highly regarded managed care plan in California.



### PHC Plan for Collective Medical Technology

- Signed agreement in September 2019
- Plan to implement in late 2020
- Components
  - EDIE for Inpatient and ED census tracking
  - CollectivePlan for cross-organizational case management
- PHC agreement includes covering interfaces with Care Management Partners



## Why PHC Selected Collective Medical Technology

- Mission alignment with leadership
- Broad hospital coverage: More timely ED visit and inpatient admission information
- Experience providing care management communication platform with similar health plans and community partners.



# **Communication Across Organizations**

- Needed by Community Partners
  - Whole Person Care (WPC) pilots
  - PHC's Intensive Outpatient Care Management Program (IOPCM)
  - DHCS Planned Enhanced Care Management (ECM)
- Efficiency
  - Case Management
  - Prediction of Risk
- Effectiveness
  - Targeted interventions
  - Avoiding duplication
  - Analysis of ROI



## Goal for Webinar

## Learn from those who have gone before us to help PHC and our community partners to prepare for optimal future implementation





Suneel Ratan, General Manager, California, Collective Medical Technologies

## **Collective Platform Overview:** Enhancing Care Collaboration for High-Risk Patients

October 30, 2019





Collective Medical is the national leader in supporting collaborative care management efforts with a demonstrated track record

- Started by an ED social worker
- 9+ years since first go-live
- Nationwide network spanning 36+ states
- 3500+ ACOs, plans, hospitals, UCs, and clinics
  - Tens of Thousands of providers
- More than 225 million unique visits

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100% customer retention since inception

Endorsed by:

Collective medical<sup>®</sup>





California

Health Care

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A member of Alameda Health System

#### Collective medica © 2019 – Strictly Confidential

**DATA SOURCING** 

Collective gathers data from

across the network, sourcing

from every point of care:

hospitals, post-acute,

ambulatory, community

services, risk-bearing, and

governmental

#### NOTIFICATIONS AND REPORTS

Notifications are automatically delivered in real-time to the point of care and to other members of the patient's care team, enabling visibility into movements; reports are generated and distributed to care managers, risk-bearing entities, state health organizations, and policy makers



#### Collective's data normalization and master patient index generates an incredibly accurate database of patients—both regionally and across the nation—that can be quickly and easily analyzed and gueried



#### DATA AGGREGATION

Information from these sources is normalized, then aggregated on the Collective Platform where it can be accessed by everyone on the patient's care team

#### Collective Alerting and Notifications – Key Principles

analytics engine based on detailed, customizable criteria and real-time data—primarily diagnosis, chief complaint, utilization patterns, and other factors patients are organized into cohorts that can include multiple logical elements (e.g., patients with a pain contract with 3+ ED encounters in the past 30 days) network participants choose the criteria for their cohorts of interest—different parts of a health plan(e.g., CM, UM, pharmacy) can receive alerts and notifications on cohorts applicable to them

#### Automated Risk Identification, Notification, and Care Team Member Engagement

Care Team and Risk Risk Analyzed Collaboration Criteria Identification Patient Event Workflow care team members • an event occurs at a facility • If risk is found relating to • if risk is identified, • risk-based insights are establish risk criteria for participating on the any facility's previously providers are engaged in provided before seeing the their native workflows patient so providers can their patients Collective network (i.e., ED established criteria, any make more informed encounter, inpatient number of events occur— • the Collective platform • providers are given insights admission, etc.) including notifications sent, decisions relative to their relationship automatically listens for workflows triggered, or these key risk criteria • providers can collaborate data is ingested by with the patient and the • additional data analyzed numerous sources and and see one another's care care setting analyzed in real time recommendations • alerts, notifications, and

> treatment and follow-up care occur through realtime collaboration and communication

insights are automatically

within provider workflows

pushed into the EHR—

The Collective Platform seamlessly connects each member of a patient's care team together for effective collaboration on even the most complex patients.



#### Collective's California Value Proposition

Building Local Networks to Uniquely Support Continua of Care and Key Archetypes of Complex Patients

#### Complex Chronic – Medi-Cal SPDs, Medicare, Duals

Establish meaningful continuum of acute and post-acute care for older adults, some with cognitive decline, and younger patients with complications springing from catastrophic illness, disabilities, and complex life conditions.

Network components: Hospital ED and inpatient, SNFs, health system / ACO / heath plan care managers, primary care Persistently High-Cost Chronically Homeless (SB 1152)

Enable continuum of care and care plan portability – moving to a real, living care plan – to reduce administrative burden with repeat visits / admissions and to reduce readmissions.

Network components: Hospital ED and inpatient, SNFs, homeless services providers that can sign a BAA, primary care

#### Opioid-use Disorder

Enable accurate reporting around individuals from whom buprenorphine treatment is initiated in the hospital and support community-based continuum of care and care transitions.

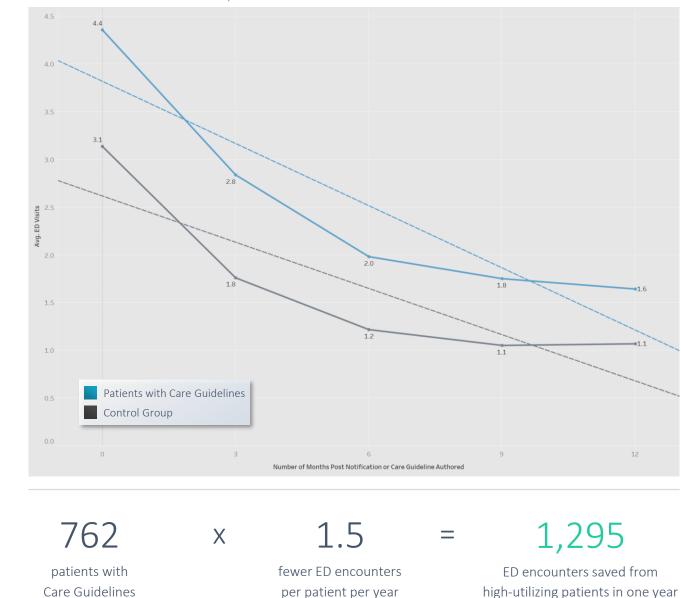
Network components: Hospital ED and inpatient, outpatient MAT providers, primary care

#### Care Insights Outcomes

#### Average Number of ED Encounters after a Care Insight is Written

- For patients in California with between 10 19 ED encounters over a twelve-month period, there is a significant (p < 0.01) decrease in ED encounters when compared to the control group
- If the control group had the same decrease in ED encounters as the group with Care Guidelines, then on average, each patient would have
   1.5 fewer ED encounters over one year
- Care Guidelines can help reduce ED visits by 8% in one year

#### Number of ED Encounters Every Three Months



### Patient Success Story: Health Plan / PCP Collaboration



- 88-year-old female with history of COPD and heart disease
- Seen in the ER 8 times in the past 12 months with 5 IP visits in the last 12 months

Scenario	Intervention/Collaboration	Outcome
<ul> <li>Patient was identified for her frequent ED and IP stays</li> <li>Health plan case manager identified that patient was not getting key prescriptions filled for pulmonary diagnosis and ER visits were primarily for COPD flare-ups</li> <li>Health plan case manager and primary care case manager reviewed the case together</li> </ul>	<ul> <li>Through collaboration, it was determined that patient would benefit from a medication reconciliation</li> <li>Pharmacist at PCP contacted the patient, conducted a medication reconciliation and provided education</li> <li>Patient was enrolled in case management with primary care</li> </ul>	<ul> <li>Patient continues to be supported by primary care case manager</li> <li>Prescriptions have been filled</li> <li>No ED or IP stay visits since collaboration meeting</li> </ul>

### Patient Success Story - Health Plan / PCP Collaboration



- 58-year-old female with frequent ED visits
- History of chronic pain and transportation barriers

Scenario	Intervention/Collaboration	Outcome
<ul> <li>Patient was identified due to 10 ED visits</li> <li>Patient seeing a pain specialist but not utilizing her PCP</li> <li>Transportation barriers prevented patient from visiting PCP office</li> <li>Patient previously declined case management</li> </ul>	<ul> <li>Through collaboration, it was determined that a home visit would be beneficial to assess for safety and barriers</li> <li>Health plan arranged for a contracted provider to do a home visit</li> <li>MD visited home and did a thorough review of medications and encouraged the patient to follow her provider's plan of care</li> </ul>	<ul> <li>The records from the home visit were sent to the patient's PCP</li> <li>Patient enrolled in case management</li> <li>No ED visits since collaboration has begun</li> </ul>

# THANK YOU

Deep local hospital network and California experience and presence

Shared care planning tools based upon a world-class analytics platform to go far beyond simple encounter-based notifications

Based on any relevant piece of available clinical data

Focus on user automation

Patients benefit from Collective's rapid innovation and nationwide reach

Dynamically-curated notifications and synthesized insights from a broad data set

Deep experience with HIEs and statewide initiatives

Unmatched, documented outcomes





Elizabeth Steffen, MBA/TM, PMP Executive Director, SacValley MedShare



# SacValley MedShare



# About SacValley MedShare

- Began in 2012 with 8 founding members covering 7 counties
- Expanded in 2015 to add 5 additional counties (merged with North State Health Connect)
- Expanded in 2018 to add 4 additional counties (merged with Connect HealthCare)
- California not-for-profit corporation, 501(c)(3)
- Governed by local community Board of Directors
- Board is comprised of member organization senior leadership to provide geographic and institutional diversity. 16 seats, all occupied.
- SacValley is made up of Individual Acute-Care Hospitals, Hospital Systems, Critical Access Hospitals, Tribal Healthcare, Federally-Qualified Healthcare Clinics, Private Medical Clinics, Imaging Centers, Laboratories, and a payer.



## **Current Service Area**

- 17 Counties 40,000 square miles
  - Butte, Colusa, Glenn, Lake, Lassen, Modoc, Napa, Plumas, Shasta, Siskiyou, Solano, Sonoma, Sutter, Tehama, Trinity, Yolo, and Yuba





## CMT-EDie

- Partnered to offer EDie product to hospitals
- Hospitals find it a valuable addition to HIE
- Reports are:
  - Concise
  - Complete
  - Informative





Jeannine Ruggeiro. Clinical Social Worker at University of California San Francisco Medical Center in the ED



# UCSF Collective EDie Program

# Jeannine Ruggeiro

Presentation to Partnership Webinar

November 7, 2019

# UCSF Collective EDIE Program





# Emergency Department Information Exchange (EDIE) Program

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# Emergency Department Information Exchange (EDIE) Program

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# Emergency Department Information Exchange (EDIE) Program

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# UCSF EDIE Care Coordination Team

- EDIE Health Care Navigator + Social Worker
- Hours: Mon to Fri, 8am to 8pm
- EDIE team meets directly with patient when criteria are met



- 3 ED visits, 3 different EDs, 3 months
- 5 ED visits, any EDs, 12 months



10/02/2019

# UCSF Care Coordination Team

- Broad screening for social needs by EDIE team
- Work with ED clinicians to incorporate <u>medically</u> significant info
- Meet and collaborate with:
  - SF Dept of Public Health
  - SF Street Medicine
  - other SF hospitals
  - community social services, treatment programs



10/02/2019



Geoff Smith, Program Manager for the Placer County Whole Person Care program





# Placer County Whole Person Care Expanding Treatment Coordination

## **Placer County Whole Person Care**

- Seven day-hospital follow-up visits
- PreManage notifications
- Treatment Plan sharing capabilities
- Information for coordinating with Primary Care



# Expanding Treatment Coordination in Placer County

- Adding Full Service Partnerships
- Adding Adult Outpatient notifications
- Reviewing data to improve level of service decisions



# Questions...

• Use Q&A box to submit your questions.

	All (0)		
Ask	All Panelists	$\sim$	

• Unanswered questions during the webinar will be answered via email.