

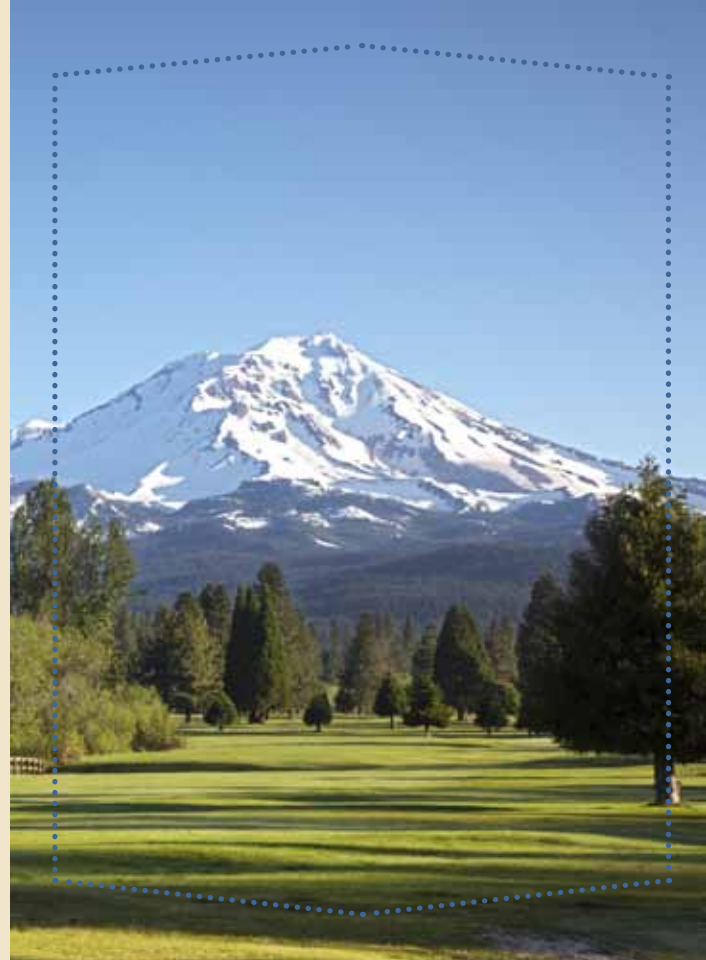


**PARTNERSHIP
HEALTHPLAN
OF CALIFORNIA**

**Partnership HealthPlan of California
is proud to introduce our provider
recruitment assistance program.**

Receiving care can be a frustrating endeavor for those of us that call rural communities home. The solution to increasing access for those living in rural communities is not a simple one, but one that we can all play an active role.

PHC has partnered with our providers, health centers and community organizations in each of our 14 counties to recruit high quality medical providers to areas that are experiencing a shortage of care. Together we can build a better health care system with the goal of improving the health of all those we serve.



ABOUT US

Partnership HealthPlan of California (PHC) is a non-profit community based health care organization that contracts with the state to administer Medi-Cal benefits through local care providers to ensure Medi-Cal recipients have access to comprehensive, quality health care.

Beginning in Solano County in 1994, we provide care to over 530,000 members in 14 Northern California counties – Del Norte, Humboldt, Lake, Lassen, Marin, Mendocino, Modoc, Napa, Shasta, Siskiyou, Solano, Sonoma, Trinity, and Yolo.

MISSION:

To help our members, and the communities we serve, be healthy



OUR COMMUNITY

We deliver care to a large geographically diverse population. The 14 counties we serve cover over 38,000 square miles, which is larger than Connecticut, Delaware, New Hampshire, New Jersey, Rhode Island, and Vermont combined. Geographically speaking, we are the largest Managed Care Plan in California.

There is no better place to practice medicine than in rural Northern California. You can be minutes from the ocean, world-class skiing on the slopes of the Sierra Nevada, or fishing in many of the crystal clear rivers and streams. Additionally the smaller communities remove you from the hustle and bustle of larger cities and will quickly welcome you in as part of the family.



We recognize that practicing in a rural community presents many challenges, but we are committed to being an active partner with physicians, providing as many resources as possible. These resources include grant funding to improve access, quality financial incentives, recruitment, and much more.

Another way we are able to overcome these challenges is by placing regional offices strategically throughout our 14 counties. We currently have four regional offices that are staffed by individuals from the community who have an intimate knowledge of the community's needs. These offices provide a great resource to physicians in neighboring communities.



QUALITY IS A PRIORITY

We staff a robust Quality and Performance Improvement Department that works closely with providers and physicians to improve access and increase the quality of care. Some of the programs administered through the Quality and Performance Improvement Department include:

- **Quality Improvement Program** – This program works alongside providers to offer technical assistance through training on specific topics that include childhood immunizations, advanced care planning, best practices and more. To aid physicians and facilities who provide quality care, we award quality financial incentives. Last year alone we awarded more than \$24 million.



- **Coleman** - The PHC Coleman DPI Collaborative is an opportunity for contracted PHC Primary Care Providers (PCPs) to improve appointment access, decrease no-show rate, reduce cycle time, and use team-based care and operational data to achieve true transformation
- **HEDIS** - We use the HEDIS tool to identify areas where we can focus our improvement efforts
- **Partnership Improvement Academy** - The Academy provides a space for clinicians, administrators and staff to gain quality improvement expertise from industry leaders and peers.

We live in a beautiful part of the country which offers something for everyone. We look forward to you becoming one of our partners and helping our members and the communities we serve be healthy.

For additional information visit us at www.partnershiphp.org or contact Cody Thompson at (707) 430-4846.



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