Purpose
The Provider Recruitment Program (PRP) was created as a pilot in September 2014 with Partnership HealthPlan of California (PHC) board-approved funding for our 14-county service area. To date, more than $8.2 million has been approved for the PRP to support hiring of primary care providers.

Goal
To increase PHC member access to primary care providers across our region, which includes many rural counties. (Program does not include support for dentists, mental health, or OB/GYN providers)

Program Highlights / Incentives Available
- $20,000 signing bonus for physician candidates
- $10,000 signing bonus for NP/PA candidates
- $5,000 moving allowance match
- $500 site visit match
- $5,000 extended family moving allowance.

Program Criteria for Support
- Candidate must be filling a primary care role.
- If the candidate is currently practicing, they must be from outside our 14-county footprint. Providers in training or residency programs within our footprint qualify for program support.
- Requests for support must be made before formal offers have been made to candidates. Requests for the $500 site visit match must be made before the site visit has occurred.

Important Notes
There is a 12-month expectation of service attached to the $20,000 signing bonus for physician candidates and $10,000 signing bonus for NP/PA candidates. If a candidate leaves their position before completing 12 months of service, they are expected to pay back the bonus less the months remaining of 12 (8.333% per month).

Questions
Please contact the Provider Recruitment team with any questions, concerns, or requests about the PRP. We are happy to be working with our partners to bring talented providers to our communities, and we are eager to assist you.

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