



**For Immediate Release**

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## **Partnership HealthPlan of California Encourages Members in Lake, Mendocino Counties to Get Mammograms, Offers \$30 Gift Cards**

SANTA ROSA – October is National Breast Cancer Awareness Month, an annual campaign to focus attention on breast health, early detection, treatment, and dramatically improved outcomes over the past 30 years.

During the COVID-19 pandemic, women may have postponed important preventive health exams like screening mammograms. Partnership HealthPlan of California (PHC) – the Medi-Cal managed care plan in Lake and Mendocino counties, where nearly half the residents qualify for Medi-Cal – is working with primary care physicians to encourage women to get a screening mammogram. In fact, PHC is offering \$30 gift cards to eligible PHC members in Lake and Mendocino counties with birthdays between the months of June and December who get their mammograms as part of the Women’s Health Mammography Project. In most cases, women receive their gift cards at the time of the screening exam.

Dr. Bessant Parker, chief medical officer for Adventist Health in Northern California, is asking “all eligible women to schedule a screening mammogram this month.”

“The U.S. Preventive Services Taskforce guidelines recommend that women between the ages of 50 and 74 have a mammogram once every two years,” Dr. Parker said. “For the health of community, we want all women in this age group, or with a family history of breast cancer, to call their doctor or the closest imaging center to arrange for a mammogram.”

Dr. Marshall Kubota, regional medical director with PHC emphasized that “of the 3,500 PHC members in Lake and Mendocino counties recommended to have a screening mammogram, only 40% have done so.”

Mammograms are available at any of the six local imaging sites in Lake and Mendocino counties, including Adventist Health’s imaging centers in Ukiah, Willits, Ft. Bragg, Clearlake, and Sutter Health in Lakeport.

For questions about the program, PHC members should contact their primary care provider or PHC's Population Health Department at *(855) 798-8764*.

**About Partnership HealthPlan of California (PHC):** PHC is a nonprofit community-based health care organization that contracts with the state to administer Medi-Cal benefits. PHC provides quality care to over 600,000 Medi-Cal members. Beginning in Solano County in 1994 PHC now provides services to 14 Northern California counties – Del Norte, Humboldt, Lake, Lassen, Marin, Mendocino, Modoc, Napa, Shasta, Siskiyou, Solano, Sonoma, Trinity, and Yolo. Learn more about PHC online at [www.partnershiphp.org](http://www.partnershiphp.org).